



bio



**Tamar Shay, Founder & President
Organized From The Start, Inc.**

Tamar Shay is the founder and President of Organized From The Start, Inc. and the inventor of **BabyBriefcase™**. When the paperwork weighed more than her newborn daughter, she invented **BabyBriefcase™**.

A self-confessed life-long organizer, she also has ten years of experience in software and consulting sales. As President of Shay & Tannas, a boutique career and résumé advisory service, *BusinessWeek* singled her out as one of the nation's top consultants for de-cluttering executive résumés.

Shay is also co-creator of *JobChase®*, a cartoon series dedicated to comic relief from job search angst. All Organized From The Start products have signature cartoon logos, because Shay believes that it's possible to be both organized and to have a sense of humor.

Shay holds a Bachelor's degree with honors from Harvard University. Shay speaks several languages including Mandarin, Russian, Hebrew, Spanish, and conversational Cantonese and French.